Project Rubric

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| **Project Rubric** | **Below Standard**  **(less than 75%)** | **Meets Standard**  **(75% to 89%)** | **Exceeds Standard**  **(90% or better)** |
| **Content** | Content is sketchy and is not the primary focus.  No references or direct usage.  Inaccurate. | Content is evident but with little or no direct references and not always used on a relevant and insightful way. | Content is embedded throughout the project with direct references, vocabulary and ideas.  Relevant, insightful and accurate |
| **Application of Ideas** | Content and supporting ideas, graphics and project elements do not work together and clash at times. | Content and supporting ideas, graphics and project elements do not always support each other. | Content and supporting ideas, graphics and project elements support each other and strengthen the product. |
| **Effort** | The project reflects little to no effort and required no specialized student skills. | The project reflects some time and effort with adequate use of content and some application of specialized student skills. | The project reflects significant time and effort with insightful use of content, application of specialized student skills with evidence of new learning. |
| **Presentation** | The project is poorly put together, has things missing, required little effort and demonstrates below average care and intent.  No labels or captions. | The project reflects good use of the materials, skills and effort. It is somewhat polished and demonstrates average care and intent.  Labels and captions. | The project reflects exemplary use of the correct materials, skills and effort.  It is polished, creative and demonstrates care and intent. Labels and captions. |